



DJ GIG GUIDE 2022



1 **Are your skills up to scratch?**

If you're ready to share your skills, then start creating content. Don't overthink it; show off across all your socials!

2 **If you're stuck, find inspiration!**

Search on social media for DJs in your genre to get inspiration and emulate. What are they doing that you're not?

3 **Consistency is key!**

Upload daily/weekly. This proves you're committed as a DJ. It will also keep you in the eye of your audience and potential bookers/promoters.

4 **Upload your mixes.**

Show off your skills with regular uploads to Mixcloud / Soundcloud / Social Media

5 **Reach Out**

Don't be afraid to network with your local scene. Speak to other DJs, comment on their content, support your local gigs and events, show them love online and in person!

6 **It's a two-way street!**

Make yourself valuable to the other person. What can you offer another promoter or event manager? Can you bring guests to their event? Can you help promote it? Could you provide a warm-up gig to help them out? Always remember to help those whom you want help from!

7 **Once you have your foot in the door, take advantage!**

Upload videos of your DJ set. Share the gig all over social media. Invite your friends down to watch. Be on time, be professional! Most follow up gigs will come off the back of another, so keep the momentum rolling after.love online and in person!

8 **What is your brand?**

What's your genre? Who are your peers? What events do you want to play at? Where would you love to have a residency? You need to be able to answer these questions and be specific. This will help you define a brand and provide clarity to promoters and bookers that you're the person for their event.

9 **Work on your skills!**

Become better every day and don't get complacent. Just because you have a gig now doesn't mean you're going to keep it. Always work on your skills.

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DJ COURSES

If you need to improve your skills first and don't have the confidence to share your mixes yet, consider checking out our DJ Courses. This is where you can master your music and your equipment!

If you feel like you're ready to start getting your first gigs and need more advice, support, tutorials, and a community to hold you accountable, then check out our DJ Hub. This area gets updated every few days with new tutorial content, discussion topics, mix breakdowns and much more. You will also get access to our exclusive Discord and Facebook DJ groups.

DJ HUB